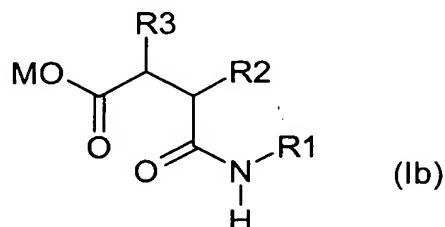
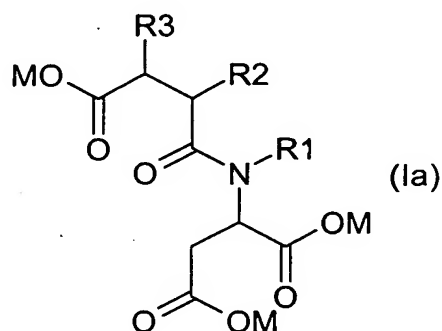


What is claimed is:

1. An aqueous colorant preparation consisting essentially of
 - 5 (A) 0.1% to 50% by weight of at least one organic and/or inorganic colorant,
 - (B) 0.1% to 30% by weight of at least one succinamate,
 - (C) 0.1% to 30% by weight of at least one polyethylene glycol alkyl ether,
 - (D) 0% to 30% by weight of at least one alkoxyated styrene-phenol condensate,
 - 10 (E) 0% to 30% by weight of at least one organic solvent,
 - (F) 0% to 30% by weight of at least one hydrotropic substance,
 - (G) 0% to 10% by weight of further customary additives for ink jet preparations, and
 - (H) 10% to 90% by weight of deionized water,
 - 15 all based on the total weight (100% by weight) of the colorant preparation.
2. The colorant preparation according to claim 1 wherein the succinamate (B) corresponds to a compound of the formula (Ia) or (Ib)



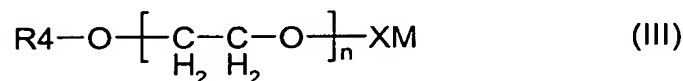
where

- R^1 is H, a substituted or unsubstituted, branched or unbranched C_1 - C_{20} -alkyl or C_3 - C_{20} -cycloalkyl radical or a substituted or unsubstituted, branched or unbranched C_1 - C_{20} -alkenyl or C_3 - C_{20} -cycloalkenyl radical, the substituents being 1, 2, 3 or 4 radicals from the group consisting of halogen, aryl, aryl(C_1 - C_{20})alkyl, hetaryl, hetaryl(C_1 - C_{20})alkyl or C_1 - C_{20} -alkoxy,
- R^2 and R^3 are independently H, a substituted or unsubstituted, branched or

unbranched C₁-C₂₀-alkyl or C₃-C₂₀-cycloalkyl radical or a substituted or unsubstituted, branched or unbranched C₁-C₂₀-alkenyl or C₃-C₂₀-cycloalkenyl radical, the substituents being 1, 2, 3 or 4 radicals from the group consisting of halogen, hydroxyl, C₁-C₄-alkoxy, nitro, cyano, carboxyl, amino, sulfo, aryl, aryl(C₁-C₄)alkyl, hetaryl, hetaryl(C₁-C₄)alkyl, C₁-C₄-alkoxy, COOM, SO₃M, SO₂M and PO₃M₂, and

M is H, a univalent metal cation, NH₄⁺, a secondary, tertiary or quaternary ammonium ion.

3. The colorant preparation according to claim 1 or 2 wherein the polyethylene glycol alkyl ether (C) corresponds to a compound of the formula (III)



where

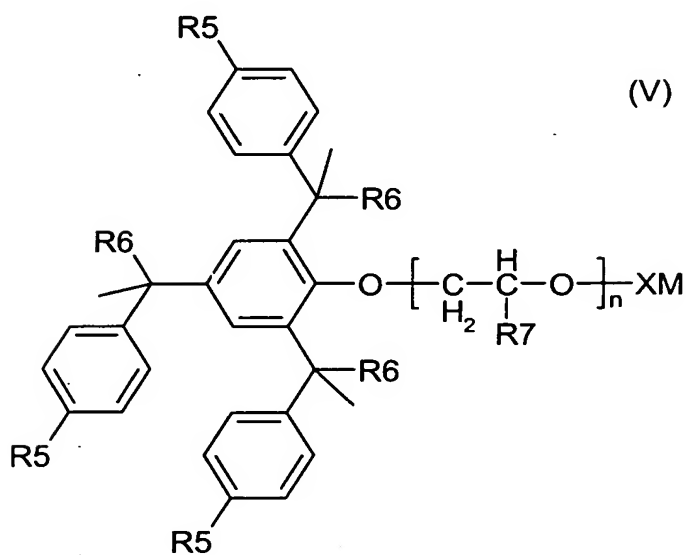
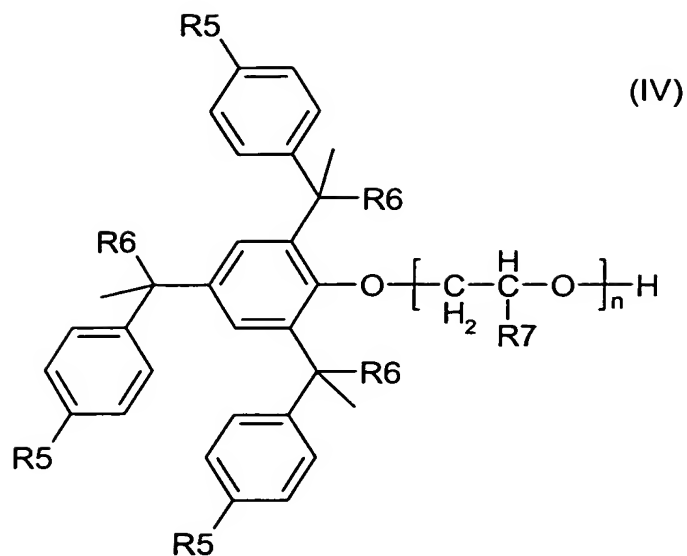
- R⁴ is a substituted or unsubstituted, branched or unbranched C₁-C₂₀-alkyl or C₃-C₂₀-cycloalkyl radical or a substituted or unsubstituted, branched or unbranched C₁-C₂₀-alkenyl or C₃-C₂₀-cycloalkenyl radical, the substituents being 1, 2, 3 or 4 radicals from the group consisting of halogen, aryl, aryl(C₁-C₂₀)alkyl, C₅-C₆-cycloalkyl, hetaryl, hetaryl(C₁-C₂₀)alkyl or C₁-C₂₀-alkoxy,

n is from 1 to 100,

X is CH₂COO⁻, SO₃⁻, SO₂⁻ or PO₃M⁻, and

M is H, a univalent metal cation, NH₄⁺, a secondary, tertiary or quaternary ammonium ion.

4. The colorant preparation according to at least one of claims 1 to 3 wherein the alkoxylated styrene-phenol condensate (D) corresponds to a compound of the formula (IV) or (V) or mixtures thereof



5.

where

R^5 is H, a branched or unbranched C_1 - C_{20} -alkyl or C_3 - C_{20} -cycloalkyl radical or a branched or unbranched C_1 - C_{20} -alkenyl or C_3 - C_{20} -cycloalkenyl radical,

10 R^6 and R^7 are independently H, a branched or unbranched C_1 - C_{20} -alkyl or C_3 - C_{20} -cycloalkyl radical or a branched or unbranched C_1 - C_{20} -alkenyl or C_3 - C_{20} -cycloalkenyl radical,

n is from 1 to 100,

X is $CO-R_8-COO^-$, SO_3^- , SO_2^- or PO_3M^- ,

R^8 is a substituted or unsubstituted, branched or unbranched C_1 - C_{20} -alkylene radical, a substituted, unsubstituted, branched or unbranched C_1 - C_{20} -alkenylene radical or a substituted or unsubstituted arylene radical, the substituents preferably being 1, 2, 3 or 4 radicals from the group consisting of halogen, hydroxyl, C_1 - C_4 -alkoxy, nitro, cyano, carboxyl, amino and sulfo, and

M is H, a univalent metal cation, NH_4^+ , a secondary, tertiary or quaternary ammonium ion.

5. The colorant preparation according to one or more of claims 1 to 4 wherein the organic colorant is one or more organic pigments from the group of the monoazo, disazo, laked azo, β -naphthol, Naphthol AS, benzimidazolone, condensed disazo, azo, metal complex, phthalocyanine, quinacridone, perylene, perinone, thioindigo, anthanthrone, anthraquinone, flavanthrone, indanthrone, isoviolanthrone, pyranthrone, dioxazine, quinophthalone, isoindoline, isoindolinone or diketopyrrolopyrrole pigments or carbon black; or an acid dye, direct dye, sulfur dye or its leuco form, metal complex dye, reactive dye or a reaction product of a reactive dye with a nucleophile; or a combination of the pigments mentioned with the dyes mentioned.

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6. A process for producing a colorant preparation according to one or more of claims 1 to 5, which comprises the colorant (A) being pasted up together with the components (B), (C), and if appropriate (D), (E), (F) and/or (G) in deionized water (component H) and homogenized and being finely dispersed or finely divided by means of a grinding or dispersing assembly.

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7. The use of a colorant preparation according to one or more of claims 1 to 5 as a colorant for printing inks, especially for ink jet inks, electrophotographic toners, especially polymerization toners, power coatings, color filters, electronic inks and electronic paper, paints, including emulsion paints, dispersion varnishes, printing inks, wallpaper colors, water-thinnable coating materials, wood preservation systems, viscose solution dyeing, varnishes, sausage casings, seed, glass bottles, the mass coloration of roofing shingles, renders, woodstains, colored

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pencil leads, felttip pens, artists' inks, pastes for ballpoint pens, chalks, laundering and cleaning compositions, shoecare products, coloration of latex products, abrasives and also for coloration of plastics and macromolecular materials.

- 5 8. A set of printing inks which comprises printing inks in the colors black, cyan, magenta, yellow, if appropriate orange and if appropriate green and is characterized by at least one of the printing inks being or comprising a colorant preparation according to one or more of claims 1 to 5.

- 10 9. The set of printing inks according to claim 8 wherein
 - the colorant of the black colorant preparation is a carbon black, and/or
 - the colorant of the cyan colorant preparation is a pigment from the group of the phthalocyanine, indanthrone or triarylcarbonium pigments, and/or
 - the colorant of the magenta colorant preparation is a pigment from the
 - 15 group of the monoazo, disazo, β -naphthol, Naphthol AS, laked azo, metal complex, benzimidazolone, anthanthrone, anthraquinone, quinacridone, dioxazine, perylene, thioindigo, triarylcarbonium or diketopyrrolopyrrole pigments, and/or
 - the colorant of the yellow colorant preparation is a pigment from the group
 - 20 of the monoazo, disazo, benzimidazoline, isoindolinone, isoindoline or perinone pigments, and/or
 - the colorant of the orange colorant preparation is a pigment from the group of the disazo, β -naphthol, Naphthol AS, benzimidazolone or perinone pigments, and/or
 - 25 • the colorant of the green colorant preparation is a pigment from the group of the phthalocyanine pigments, and/or
 - the organic dyes which are present in the preparations, if appropriate, are from the group of the acid dyes, direct dyes, sulfur dyes and their leuco form, metal complex dyes or reactive dyes.